



**forget
me
not
children's
hospice**

The leading light in baby and children's hospice care

Trailblazer Plan

2019 - 2025

Pioneering care through pregnancy, childhood and loss
whenever families need us, whatever their future holds.

Registered Charity No. 1110457

"I find the support from Forget Me Not invaluable. Families need respite and often can't access this through the local authority. The hospice is a life line for my family."

Our Trailblazer Plan is ambitious and focussed on the future.

By 2025 we aim to be a trailblazing organisation delivering high quality, accessible and innovative services to those who need us most.

Setting the standard for nurse and therapy led care, we will take full advantage of our pioneering and specialist services to support babies, children and families living with life-limiting conditions in the communities we serve.

And by taking steps to protect our future, we will strive to continue to be here for families for years to come.

Our Vision

Our vision is to deliver pioneering care through pregnancy, childhood and loss, whenever families need us, whatever their future holds.

We will make our vision a reality by:

- offering high quality, bespoke, specialist services for mums and dads to be, babies, children, and their families, coping with life-limiting conditions and living with loss
- being inclusive, accessible and available 24/7 in our hospice, at home, in hospital and in our communities
- ensuring every penny raised and every minute gifted is focussed on the needs of the families we support.

Our values

Caring

We are one team and will always be kind, considerate and supportive.

Courageous

Together we have the strength and confidence to make brave choices.

Positive

We are passionate about making a difference and being the best we can be.

Pioneering

We challenge the status quo to make things better for children and families.

Genuine:

We are true to ourselves and others.



"The biggest difference Forget Me Not made to us was knowing we weren't alone"

Our **Trailblazer** Plan is built on two key pillars:

1. A family focussed approach to the design and delivery of our services

Babies, children and families are at the heart of everything we do.

Focussed on the needs of the whole family, we will design and develop services that are holistic and integrated, are inclusive and accessible to all who need them, and enable us to be here wherever and whenever families need us, whatever their future holds.

2. Strengthening our organisation

To achieve our aspirations for babies, children and families we will:

Work together for families

Inspirational things are achieved for families when we work together as one team. Through collaboration and support, we'll build a culture that enables us to deliver our best work, whatever our role, knowing the difference that work makes to the children and families we're all here to support.

Protect our future

Our families need us to be here, not just today but for years to come. To build a sustainable future that ensures children and families continue to get the high quality care they need, we will anticipate demand, develop a diverse approach to raising funds and take good care of our resources.

Become the leading light in baby and children's hospice care

Blazing a trail is what we do best. We're justly proud of our pioneering nurse-led approach and unique services. We want to build on these strengths to become the model for children's hospice care that others will follow, and in doing so, transform the lives of children and families.



"When our son passed away, we were like, 'what do we do now?' But Forget Me Not was there to catch us."

What it means to be trailblazing

Trailblazing doesn't mean innovation for innovation's sake. It means developing services so families get the support they need that they can't get elsewhere.

Support that makes all the difference.

"Even though we couldn't take our baby home, at the hospice we got to do the things that mattered. It was such a comfort."

Pregnancy and birth

The only one of its kind in the UK, our **perinatal team** is here for families facing the loss of their baby, before, during or after birth, helping them feel a little less alone.

Support at home

Our unique **hospice at home service** provides vital care and support to those families who can't access our hospice. Instead, we come to them.

Sudden death support

We are the only service in the UK to offer **dedicated, specialised support** to families whose child has died suddenly and unexpectedly.

Precious time together

When the time comes, our **snowflake care** supports families to make the most of every minute, making memories and holding their child close, one last time.

Trailblaze with us

Only with your help can we achieve our ambitious plan.

Invest in our future – by donating money or your time to help us deliver pioneering care through pregnancy, childhood and loss, whenever families need us, whatever their future holds.

www.forgetmenotchild.co.uk/supporting-us

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